

**University of
Northampton**

Digital value

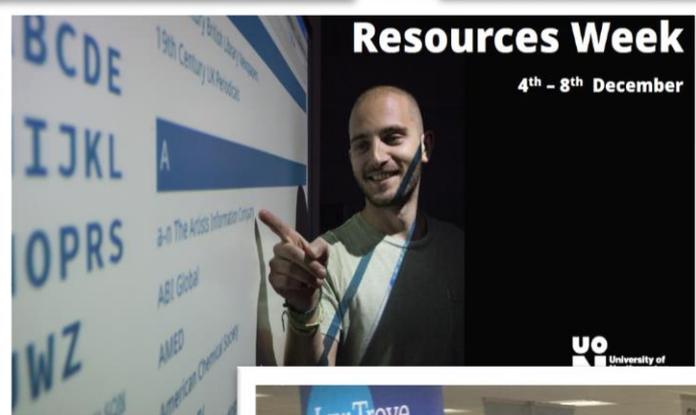
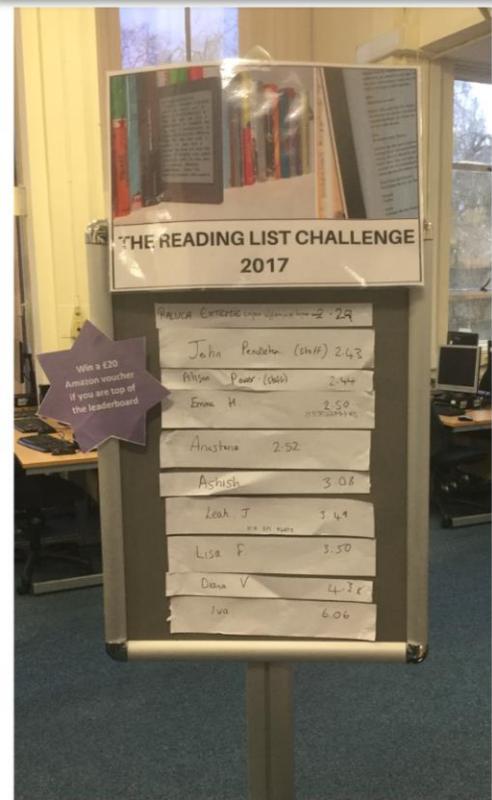
**Reflections on Resources Week at the
University of Northampton**



Joanne Farmer (Academic Librarian)
Hannah Woods (Academic Librarian)
Graham Gard (URB@N Student Researcher)

Digital climate

- E-books and e-first approach to purchasing
- Video resources and active blended learning (ABL)
- Waterside
 - Timeliness
 - Ensuring relevance
 - Justifying expenditure and investment



Feedback from attendees

“ Was good to meet the rep and to learn more about the product

Law Trove team was very helpful – it was worth my time

As student midwives we aren't aware of these sessions. If I am around for the next one, I'll make sure to attend

Found resources that I didn't know about for essays

Webinar format hard to engage with

Great idea!

Really helpful to understand the full range of functions available

Enjoyed the session and found it helpful. Will experiment back at my desk

I was pleased with the university staff support and they helped me to search the relevant information/video that is useful for my future research



Feedback from suppliers

When I see the feedback on the e-learning materials, I often feel that I have not done enough, that there is still more that I can do for my students. I often find myself going back to the drawing board, trying to improve the materials. I often find myself going back to the drawing board, trying to improve the materials. I often find myself going back to the drawing board, trying to improve the materials.

the evidence has gathered in this area is that students often do not read the feedback from the lecturers in that they themselves do not do anything from the requirements in terms of content. Craig, Cambridge University Press

Was it all worth it?

+

Relationship building

Engagement with staff and students

Improved awareness

Academic Librarian profile

Highlighting new collections

-

Low engagement with sessions

Limited staff resources

Dual locations

Timing

Will there be a sequel?

- Yes! an improved event drawing on feedback and lessons learned
- Timing – a week of awareness raising (e.g. social media, posters), *Donuts & Digital Resources*, alongside more activities throughout the year
- Types of sessions (e.g. In class or arranged with academics)
- One campus – more of an impact

URB@N research project

- Exploring the impact of Resources Week
 - Usage data, comparing 3 months before and after the event
 - Feedback from attendees
 - Interviews of staff and students
 - Poster presentation at the University of Northampton's Learning & Teaching Conference on 15th May