



# PROGRAMME

**FORUM DAY 1**  
**6 July 2022**

09:00	<b>Arrival &amp; Registration</b>		
09:30	<b>Welcome</b>	Ivna Reic & Karen Jones; Adrian Bossey (AEME Chair)	
09:40	<b>Keynote 1</b>	<b>Stephane Bazire - Silverstone Circuits Ltd - Sustainable Growth</b>	
10:20	<b>Break</b>		
		<b>THEME: Virtual &amp; Digital</b>	<b>THEME: Industry &amp; Case Studies</b>
10:50	<b>Presentation Session 1</b>	Exploring Events Management Education in the Metaverse – Engaging students as stakeholders within virtual spaces - Dr Tim Yeardeley & Jonathan Sibley	Management of festival's brand: a stakeholder approach - Dalia Youssef (Online)
11:30	<b>Transition</b>		
11:40	<b>Presentation Session 2</b>	Gatekeeper perceptions on adopting environmentally sound Information and Communication Technology enhanced live performances to improve the sustainability of music - Adrian Bossey	LGBTQ+ events – what constitutes a safe space? - Claire Leer, Daniel Baxter & Steve Jones
12:20	<b>Lunch &amp; Sustainability Discussion Group (Mary Beth Gouthro)</b>		
13:20	<b>Interview</b>	The Power of Events: Collaboration, Lobbying & Leadership - Rick Stainton interviewed by Simon Hughes To be streamed free to Power Of Events network as well	
14:00	<b>Transition</b>		
14:10	<b>Presentation Session 4</b>	What future for virtual and hybrid events? - Dewi Jaimangal-Jones and Karen Davies	University Industry Collaboration in Events Management Education: applications for teaching and learning - Jenny Flinn
14:50	<b>Break</b>		
15:20	<b>Presentation Session 5</b>	'The Best Pub You'll Never Set Foot In': Tales from Pandemic Events at the Stay-the-Hell Inn - Dr Alex Grebenar	Festivals & Poverty: the 'elephant in the room'? - Karen Davies & Mary-Beth Gouthro
16:00	<b>Transition</b>		
16:10	<b>Workshop/ Discussion 1</b>	Opportunities and Challenges for Events Management Education - Glenn Bowdin & Dr Tim Brown	
16:50	<b>Lightning Talks - Chaired by Ivna &amp; Elaine</b>		
17:30	<b>Finish Day 1</b>		
19:00	<b>Drinks &amp; Dinner</b>		



Hosted by the Events, Tourism & Hospitality Department @ UoN

[AEME2022@northampton.ac.uk](mailto:AEME2022@northampton.ac.uk)  
+44 (0)1604 892 204





# PROGRAMME

## FORUM DAY 2

7 July 2022

09:00	<b>Arrival</b>		
09:15	<b>AEME AGM</b>		
10:15	Welcome - Claire & Claire		
10:20	<b>Keynote 2</b>	Jonny Hamp - British Triathlon - High Performance Teams	
11:00	<b>Break</b>		
		<b>THEME: Complexity &amp; Change</b>	<b>THEME: Pedagogic Practice</b>
11:30	<b>Presentation Session 6</b>	Expect the Unexpected - Claire Drakeley	Design of an event management capstone subject to enhance social justice and student employability - Meg Hibbins & Carmel Foley (online)
12:10	<b>Transition</b>		
12:20	<b>Workshop session 2</b>	'Speedy' World café – "Degree work placements: adding graduate value and widening employability for events' graduates, or just delaying graduation?" - Dee Clayton	Students and Stakeholder Management in Live Event Modules - Jane Tattersall & Dan Woodason
13:00	<b>Lunch &amp; PhD discussion group</b>		
14:00	<b>Presentation Session 7</b>	The Role of Kairos in Managing the Complexities of Event Project Stakeholders - Kevin Wallace (online)	Exploring the Fifth Element in the development of the future Event Managers: the contribution of Emotions in Teaching and Learning for the Events Studies - Fotios Vasileiou
14:40	<b>Transition</b>		
14:50	<b>Panel Discussion</b>	Open Space - 5 Special Interest Topics	
15:30	<b>Closing Remarks</b>	Adrian Bossey	
15:45	<b>Finish Day 2</b>		